

# Order LeadCapture for Service World Expo 2021



## SETTING UP YOUR EXHIBITOR ACCOUNT

- Click [here](#), enter your details, and click **Create Account**.  
If you are prompted for an event code from the system in the process, use  
**Event Code: 5SNN8VPCRK5**
- You will soon receive the email “Welcome to Lead Capture Services for Service World Expo” from [exhibit@serviceworldexpo.com](mailto:exhibit@serviceworldexpo.com) // “You’ve been invited to create a Lead Capture account for Service World Expo” from [exhibitors@cvent.com](mailto:exhibitors@cvent.com). Click **Log In** within the email.
  - *Haven’t used LeadCapture before? You’ll create your password here.*
  - *If you have LeadCapture login credentials from past events, log in with your email and previously created password. Once logged in, click **Switch Event** (top left) and click Service World Expo 2021 from the list of events you’re exhibiting at.*

## LOGGING BACK IN TO YOUR LEADCAPTURE PORTAL

- Log back in to your Portal using [this link](#). *Do not click Add your company.*
- Use this Portal to:
  - *Purchase LeadCapture licenses*
  - *Assign licenses to registered onsite staff (not required pre-event)*
  - *Create lead-qualifying questions*
  - *Export your leads after the event*

### App License

Download the LeadCapture app on your own iOS or Android device and use your camera to scan leads on-site.

**\$249** + **\$149**  
FIRST APP ANY ADDITIONAL

## SUPPORT

New to LeadCapture or want additional help? [This how-to](#) is all you need to get set up.  
Questions? Email [leadcapture@cvent.com](mailto:leadcapture@cvent.com) with any general LeadCapture questions